

# 5TH AUSTRALASIAN COMPENSATION HEALTH RESEARCH FORUM

1–2 August 2016, Melbourne Convention Centre, Victoria, Australia



## EXHIBITOR & SPONSOR BENEFITS

*The 5th Australasian Compensation Health Research Forum (ACHRF) Convenors invite your organisation to participate as sponsor or exhibitor at the upcoming Forum in Melbourne, 1–2 August 2016.*

This year's Forum held over two days will include a range of specialised speakers delivering an exciting program that will see an attendance of over 150 delegates.

Sponsorship of ACHR 2016 offers your organisation the opportunity to reach a targeted audience of compensation third party and private insurers, universities and research institutes, government departments, actuaries, healthcare providers, clinicians and allied health professionals.

This prospectus details a range of options which we trust will give you the flexibility to align the needs of your organisation to activities associated with this Forum. Early confirmation of your support will help you to secure a higher level of exposure as categories of sponsorship are limited. As a Sponsor of ACHR 2016, your organisation's name and logo will be included in the promotional campaign in the lead up to the Forum and

during the Forum where application to your sponsorship level.

Exhibiting and/or sponsoring this Forum provides an excellent opportunity to:

- Demonstrate your organisation's commitment to the industry.
- Promote your organisation and your products.
- Maintain a high profile within the occupational health and safety community.
- Increase brand awareness.
- Network: maintain and build new relationships with your target market.
- Expose your staff to their key demographic.

***Applications for sponsorship and exhibition opportunities will be made available from May 2016 to July 2016.***

Contact details are listed at the end of this prospectus.

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 **ISCRR** Institute for Safety,  
Compensation and  
Recovery Research

A Joint Initiative of WorkSafe Victoria, the TAC and Monash University



## PROGRAM OVERVIEW

The 5th Australasian Compensation Health Research Forum theme is *Innovation in a Complex Compensation System*. The program will feature key note speakers, concurrent sessions and networking opportunities for delegates including a conference dinner.

## WHO SHOULD SPONSOR OR EXHIBIT?

Sponsorship and exhibition space would be suitable to agencies from the following industries:

- Allied health services
- Medical device and instrument companies
- Medical Defence Organisations
- Workers and Transport Insurance companies

Please note that the program committee reserves the right to make the decision about sponsorship applicability.

## ACHRF GOLD SPONSOR: \$8,500

(GST inc.)

Inclusions:

- Four (4) tickets for company representatives to the Forum and Welcome Dinner (Monday 1 August, 2016)
- Company acknowledgement and logo on sponsor's page in the provisional (electronic) and full page advertisement in the final (printed) program
- Inclusion of company logo on ACHRf website with link to your company website

- Company logo on presentation hold slides at the Forum
- Verbal acknowledgement as a Gold Sponsor by session chair at beginning and end of day; Monday and Tuesday

## ACHRF SILVER SPONSOR: \$6,000

(GST inc.)

Inclusions:

- Two (2) tickets for company representatives to the Forum and Welcome Dinner (Monday 1 August 2016)
- Company acknowledgement and logo on sponsor's page in the provisional (electronic) and final (printed) programs
- Inclusion of company logo on ACHRf website with link to your company website
- Company logo on presentation hold slides at the Forum
- Verbal acknowledgement as a Silver Sponsor by session chair at beginning and end of day; Monday and Tuesday

## KEYNOTE SPONSOR: \$5,500 (GST inc.)

(Subject to approval by Convenors and speaker)

Inclusions:

- Acknowledgement as Keynote Speaker Sponsor in the biographical information about each of the keynote speakers
- Acknowledgement as the Keynote Speaker Sponsor in all marketing collateral including

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the provisional (electronic) and final (printed) program

- Acknowledgement as the Keynote Speaker Sponsor on the ACHRF website with hyperlink to company website
- Company logo on presentation hold slides during Keynote Speaker's presentation

### **EXHIBITION SPACE: \$5,250** (GST inc.)

Company listing in the Program (subject to time of booking)

- Two exhibitor registrations\*
- Delegate list (subject to privacy laws)
- One standard power point

\* Additional exhibitor registrations can be purchased by companies exhibiting at the Forum. Please refer to the Sponsorship and Exhibition Application Form at the end of this prospectus.

#### *Exhibitor Registrations*

All company representatives at your table display must be registered. The purchase price of one table display includes two exhibitor registrations for the duration of the Forum. Additional exhibitor registrations can be purchased for a discounted rate and are only available for company representatives that are exhibiting.

#### *Venue and Exhibition Details*

The exhibition will be held on level 2 of the Melbourne Convention Centre. All morning teas, afternoon teas and lunches will be served in the

foyer / exhibition area (Monday and Tuesday, 1–2 August inclusive).

#### *Move-In / Move-Out Schedule*

(Subject to final confirmation)

Exhibitor Move-In Monday 2 May 2016

timeslot 1: 6.45am – 8.00am

timeslot 2: 9.15am – 10.30am

Forum / Exhibition Opens 2 May 2016 at 8.00am

Exhibitor Move-Out Tuesday 1.45pm – 3.00pm

### **PROGRAM ADVERTISING**

The final program is an A4 size booklet which includes completed plenary and concurrent session programs, dinner, speakers, abstract listings and other general information and is a reference guide to assist delegates throughout the Forum. Advertising space can be aligned to your company's sectional interest (subject to availability).

- Full Page Advertisement \$4,500 (GST inc.)
- Half Page Advertisement \$2,900 (GST inc.)
- Quarter Page Advertisement \$1,450 (GST inc.)

#### *Additional Notes*

Artwork to be supplied as press ready PDF (CMYK, 300 dpi).

#### *Material Deadline*

15 July 2016

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### *Circulation*

Approximately 180 copies will be circulated to delegates attending the 5th Australasian Compensation Health Research Forum.

### *Distribution*

A preliminary program will be made available on the Forum website immediately prior to the Forum and a hard copy is included in all delegate satchels distributed on-site at the Forum.

## **GOLD DINNER SPONSOR: \$5,500**

(GST inc.)

Gold Dinner Sponsorship benefits:

- Four tickets to the dinner (with option to purchase more at the discretion of the Convener immediately prior to the dinner, subject to availability. Cost as per advertised ticket price.)  
Acknowledgement as a Gold Dinner Sponsor as follows:
- Company logo and acknowledgement on the Dinner Sponsor section of the provisional program (subject to time of purchase)
- Company logo and acknowledgement on the Dinner Sponsor section of the final program (subject to time of purchase)
- Acknowledgement as a Gold Sponsor in dinner welcoming remarks

## **SILVER DINNER SPONSOR: \$3,300**

(GST inc.)

Silver Dinner Sponsorship benefits:

- Two tickets to the dinner (with option to purchase more at the discretion of the Convener immediately prior to the dinner, subject to availability. Cost as per advertised ticket price.)
- Acknowledgement as a Silver Dinner Sponsor as follows:
- Company logo and acknowledgement on the Dinner Sponsor section of the final program (subject to time of purchase)
- Acknowledgement as a Silver Sponsor in dinner welcoming remarks

## **CONCURRENT SESSION SPONSOR: \$1,850**

(GST inc.)

Each concurrent session focuses on a specific area of individual or system level complexity, (session to be allocated by Forum Convenors in consultation with the sponsor). Concurrent sessions are based on abstracts submitted and awarded and will be made available in the published preliminary program.

Entitlements:

- Your company logo displayed on the holding screen prior to the first presentation
- Your company logo displayed between presentations
- Acknowledgement by the session chairperson
- Acknowledgement and company logo in all printed program (subject to time of application)
- Opportunity to provide one (1) printed item to be handed out prior to session commencement
- Opportunity to provide pens with corporate branding; approximately 70 units will be

required OR provide lined notepads (A5 or A4 size)—POA.

### **SESSION SPONSOR: \$1,850** (GST inc.)

Entitlements:

- Acknowledgement in the Forum Program (subject to deadline)
- One (1) satchel insert (as per satchel insert requirements, below)

### **SACHEL INSERT: \$900** (GST inc.)

All delegates will be provided with a satchel upon registration. An insert is a great way to advertise to delegates and provide them with some written information about your company.

Entitlements:

- Acknowledgement in the Forum Program
- supply one (1) up to 4 page, up to A4 size, promotional brochure or item by the advised deadline; sponsor is to supply a sample of the insert to the Meeting Managers by the advised deadline; any inserts received after the deadline will not be included in satchels, and will be returned

### *Additional Notes*

Item to be no larger than A4 size. Insert provided at sponsors cost.

### *Material Deadline*

The company will be required to send their insert to ISCRRC approximately three weeks prior to the Forum. Forum organisers will supply the delivery label with address details and confirm quantity required.

### *Circulation*

Approximately 180 satchels will be distributed to delegates attending ACHF 2016.

### **GUEST SPEAKER SPONSORSHIP: \$4,400** (GST inc.)

(Subject to approval by both the Convenors and the speaker concerned.)

- Sponsor will be acknowledged as Guest Speaker Sponsor in the program (subject to time of application)
- Sponsor will be acknowledged as Guest Speaker Sponsor in all marketing collateral
- Verbal acknowledgement as Guest Speaker Sponsor by session chair when speaker is introduced
- One (1) satchel insert (as per satchel insert requirements, above)

## APPLICATION PROCEDURE

1. Please complete the enclosed application form indicating your sponsorship and / or exhibition preference(s) and return the form together with full payment.
2. Acceptance of sponsorship / exhibition applications is subject to ACHRF Convenor approval.
3. An application does not warrant immediate acceptance and all applicants will be advised in writing by an authorised representative of acceptance or otherwise.
4. Should the application be accepted a tax invoice will be provided.
5. For sponsors / exhibitors to be acknowledged in the final program, your application form and payment must be received before Friday 15 July 2016.
6. Sponsorship and exhibition applications are considered in order of receipt of application form and payment and are also subject to ACHRF Convenors approval.

### *Payment*

Full payment must be received prior to the Forum. A tax invoice will be issued upon processing of the application form.

## ACHRF 2016 SPONSORSHIP ENQUIRIES

The sponsorship packages featured in this prospectus vary in commitment levels thus providing marketing solutions for any size company. In addition to the set packages outlined, sponsorship can be tailored to meet your specific objectives.

For further information please contact:

Major Events Manager  
Institute for Safety, Compensation and Recovery  
Research (ISCRR)

222 Exhibition Street, Melbourne, Victoria,  
Australia, 3000

P: +61 (0)3 9903 8602  
E: [events@iscrr.com.au](mailto:events@iscrr.com.au)  
W: [www.achrf.com.au](http://www.achrf.com.au)

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# EXHIBITOR AND SPONSOR APPLICATION FORM

Please complete this form and return it to:

Major Events Manager  
Institute for Safety, Compensation and Recovery Research  
222 Exhibition Street, Melbourne, Victoria, Australia, 3000

P: +61 (0)3 9903 8602  
E: events@iscrr.com.au  
W: www.achrf.com.au

A tax invoice will be issued upon processing of this application form. All prices are inclusive of GST.

## COMPANY DETAILS

Company name

Address

ABN

Contact name

Contact phone

Contact email

Authorised signature

achrf.com.au

Please select the sponsorship options that you are interested in:

## CONFERENCE SPONSORSHIP

- |   |         |
|---|---------|
| <input type="checkbox"/> Gold Sponsor   | \$8,500 |
| <input type="checkbox"/> Silver Sponsor | \$6,000 |

## SPEAKER SPONSORSHIP

- |   |         |
|---|---------|
| <input type="checkbox"/> Keynote Speaker Sponsor                      | \$5,500 |
| <input type="checkbox"/> Guest Speaker Sponsor                        | \$4,400 |
| <input type="checkbox"/> Concurrent Session Sponsor / Session Sponsor | \$1,850 |

## PROGRAM ADVERTISING

- |  |         |
|--|---------|
| <input type="checkbox"/> Full Page Program Advert    | \$4,500 |
| <input type="checkbox"/> Half Page Program Advert    | \$2,900 |
| <input type="checkbox"/> Quarter Page Program Advert | \$1,450 |
| <input type="checkbox"/> Satchel Insert              | \$900   |

## EXHIBITION

- |  |         |
|--|---------|
| <input type="checkbox"/> Exhibition Space              | \$5,250 |
| <input type="checkbox"/> Extra Conference Registration | \$220   |
| <input type="checkbox"/> Extra Conference Registration | \$220   |

## DINNER

- |  |         |
|--|---------|
| <input type="checkbox"/> Gold Dinner Sponsor   | \$5,500 |
| <input type="checkbox"/> Silver Dinner Sponsor | \$3,300 |

## ACCEPTANCE OF TERMS AND CONDITIONS

- I have read and accept the terms and conditions

Date